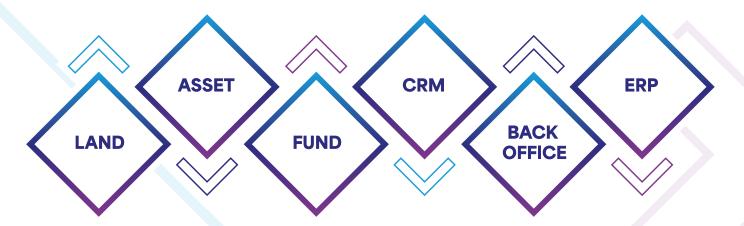# SQUARE4

KONICA MINOLTA

CONTROL YOUR REAL ESTATE PROJECTS

A modular set of applications developed by Konica Minolta experts that help organize daily operations of real estate developers, focusing on land development, asset management, fundraising, sales, back office and more.

Six software modules can be deployed as standalone apps, based on your actual needs, with additional benefits coming from their cross functional synergies.

LAND ASSET FUND CRM BACK OFFICE ERP

Square 4 Land
Keep all aspects of land development or acquisition project organized in one application. From site identification to the end of project lifecycle.

Square4 Asset
Improve control over the SPVs, asset parameters, loans, ownerships and processes of your real estate property.

Square4 Fund
Keep track of all the fundraising steps with our „CRM for investors", maintain your investor data including funds under your management.

Square4 CRM
Boost rental or sales of your real estate property with better organized, rich customer data in streamlined CRM module.

Square4 Back Office
Digitalize your back-office agendas like document management, approvals, travel orders etc.

Square4 ERP
Billing and Accounting module or large customized ERP system for complex development operations based on Microsoft Dynamics 365 technology.

SQUARE4
CRM

Sell smarter with our streamlined CRM module, designed for agile real estate developers. Connect structured records of your properties with customer data, requirements, and history to improve your sales process for sale or rental cases. Make salespersons day easier and more productive with automatically generated calculations and offers.

Records of opportunities and customers
Parks, buildings, units, their specifications, plans, photos and availability. Customer data, history, requests and offers in one place.

Sales process support
Navigation through opportunity phases, automated price calculations and offer generation, contract management, creation of contracts in a few clicks. Automations for lead/opportunity generation, requests gathering from portals or integration with marketing automation tools.

Reporting with graphical dashboards for data driven sales management. Drillable statistics of sales performance and Power BI integration for advanced data analysis and visualisations.

MAIN FUNCTIONALITIES

ORGANIZED RECORDS
All data about projects, parks, buildings, units, flats and customers. All documentation and history of actions, offers and contracts in one place.

NOTIFICATIONS
Reminders for every important date that your sales people need to know about and act upon.

DATA VISUALISATIONS
Data-driven sales management, interactive dashboards, native integration of PowerBI reports, exports to Excel, custom reporting.

MICROSOFT-LEVEL SECURITY
Set the project teams and their roles in the system. Restrict what they can see and do.

MICROSOFT 365 INTEGRATIONS
Native communication with Outlook, Teams, Sharepoint, Word, Excel, PowerBI.

SQUARE4

built with
Microsoft Power Platform

+420 731 600 680

realestate@konicaminolta.cz
Konica Minolta IT Solutions Czech s.r.o.

kmits.cz/s4crm